

Application Deadline: Open until all slots are filled **For early consideration please apply by April 30, 2021**

The Southern California Association of Governments (SCAG) and its *Go Human* Program, along with California Walks, invite you to apply to the Community Safety Ambassador Training Program (Ambassador Program) for Imperial, San Bernardino, and Ventura counties, which is being operated by California Walks with funding by SCAG. We acknowledge the challenges our communities face at this time and are immensely grateful for your dedication to your community in our ever-changing environment.

About the Program

The Ambassador Program is a community engagement and leadership development opportunity for community members. Through this program participants will learn about pedestrian and bicycle user safety and how to become a mobility safety champion for their community.

The Ambassador Program works with 20 community members per county to complete a training program to build capacity and improve pedestrian and bicycle user safety in their communities; the program will strengthen collaboration with local community spaces and stakeholders to make Imperial, San Bernardino, and Ventura counties safer and more pleasant places to navigate on foot or on wheels.

Selected Ambassadors will be engaged by California Walks for this **paid training opportunity**, which is made for your community and consists of educational and engagement strategies to improve safety through virtual interactive training and workshops. All successful Ambassadors will earn \$500 for participating and supporting facilitation in virtual Training Sessions and accompanying Workshops, as well as co-developing and executing an Activation project. All program activities will be hosted remotely and in bilingual Spanish through an online platform, and not in-person due to COVID-19. Ambassadors will be compensated upon completion of the Ambassador Program, including youth.

For more information about the program please visit the Community Ambassadors website at scag.ca.gov/go-human-community-ambassadors

Trainings may cover, but are not limited to:

- How to conduct walk and bike assessments
- How to create and support community walking or biking efforts
- How to identify safe places to walk and bike
- How to talk to your city & county about infrastructure changes
- How to collect and where to see crash data for your community
- How to get sidewalks and other safety improvements

Activation projects, may include:

- Community safety conversations
- Community surveys
- Walk or bike assessment, pending local COVID-19 public health guidelines
- Distribution of educational safety materials
- Campaign to engage city or county staff, neighbors, or other stakeholders

The following community members are encouraged to apply:

- Community residents, community leaders, and/or faith groups
- Youth leaders, 16 years of age and up
- School or school district staff, school leaders, parents, grandparents and/or caregivers
- Others committed to leadership development and safer streets

Application Process and Timeline

Please fill out the online form [Community Safety Ambassador Program Application](https://bit.ly/CWAmbassadorProgram), available at bit.ly/CWAmbassadorProgram to apply. For early consideration submit the application, by Friday, April 30, 2021 at 5:00 PM, or by submitting this application as a PDF to Dorothy Le Suchkova, SCAG Senior Regional Planner, at suchkova@scag.ca.gov. For questions or help filling out the application, contact Edgar Arellano, California Walks Programs Manager, at edgar@calwalks.org or at (714) 715-6130. Assistance also available in Spanish.

- **Application Deadline:** Rolling basis, with early consideration by April 30, 2021
- **Final Ambassador Selection:** Conducted on a rolling basis until 7 days before Listening and Training Session 1 (early May), or until the roster is full for each county
- **Note:** Selected Ambassadors must submit a liability waiver and W9. Cal Walks will provide forms after Ambassadors are notified they have been selected.

Commitments

Please review the following Ambassador Commitments listed below before submitting this application. Applicants agree to the following Ambassador Commitments listed below.

Ambassador Commitments	
30 Hours	<ul style="list-style-type: none">• Actively participate in 6 Training Sessions between May and July.<ul style="list-style-type: none">o Each Training Session will consist of one 3-hour virtual Training during the first week, followed in the next week by a 2-hour virtual Workshop.• Ambassadors will be expected to actively participate in and provide feedback on each Training and Workshop, which will help inform and develop an evolving curriculum to meet the needs and interests of each community.
30 Hours	<ul style="list-style-type: none">• Identify, plan, and execute an activation in late summer or early fall - independently or as part of a group within cohort - that promotes walking and biking safety.

Compensation

In order to receive compensation, successful Ambassadors will have to actively participate in all 6 virtual Trainings, as well as 6 virtual Workshops. Ambassadors will have to participate in 18 hours of virtual Trainings and no less than 8 out of 12 hours of Workshops. To support accessibility, participants may miss and makeup sessions via recording and engagement with Cal Walks staff for up to 2 Training Sessions. Ambassadors will also have to participate in the co-creation of an activation project, of which they will be required to deliver materials showing evidence of up to 30 hours of preparation, planning, and implementation.

Proposed Program Timeline

To better understand the time commitments required of the Community Ambassadors, please see proposed timeline below. Please note that virtual training sessions will be 3 hours each, scheduled at times that accommodate the needs of participants, including nights and weekends. Follow-up workshops will take an additional 2 hours.

The Virtual Training Session curriculum will include a broad overview of traffic safety program and design concepts, transportation advocacy, data collection strategies, and civic engagement. Workshops may include presentations on local history, lessons in participatory budgeting, and local stakeholder meet-and-greets. All Training Sessions and Workshops will be interactive and include content tailored for each county cohort. Ambassadors will be expected to attend all 6 Training Sessions for their cohort and will be able to choose which Workshops to attend, for a total of 6 Workshops.

Listening and Training Session 1 will be scheduled by a poll distributed via email to selected Ambassadors. The remaining schedule will be determined during Listening and Training Session 1.

Activity	Proposed Start Dates and Hours
Community Listening + Training Session 1 (5 hours)	May 2021. <ul style="list-style-type: none"> • 3 hours: Virtual Listening and Training session • 2 hours: Virtual Workshop
Training Session 2 (5 hours)	May 2021 <ul style="list-style-type: none"> • 3 hours: Virtual Training • 2 hours: Virtual Workshop
Training Session 3 (5 hours)	May 2021 <ul style="list-style-type: none"> • 3 hours: Virtual Training • 2 hours: Virtual Workshop
Training Session 4 (5 hours)	June 2021 <ul style="list-style-type: none"> • 3 hours: Virtual Training • 2 hours: Virtual Workshop
Training Session 5 (5 hours)	June 2021 <ul style="list-style-type: none"> • 3 hours: Virtual Training • 2 hours: Virtual Workshop
Training Session 6 (5 hours)	July 2021 <ul style="list-style-type: none"> • 3 hours: Virtual Training • 2 hours: Virtual Workshop
Activation Project (approx 30 hours)	July - August 2021 <ul style="list-style-type: none"> • 10 hours: Preparation • 10 hours: Planning • 10 hours: Implementation

Call for Applicants



ABOUT GO HUMAN

Go Human, a project of SCAG, is a community engagement program with the goals of reducing traffic collisions in Southern California. We hope to create safer and healthier communities through education, advocacy, information sharing and strategies that help residents re-envision their neighborhoods. Visit scag.ca.gov/go-human for more information.

ABOUT SCAG

The Southern California Association of Governments is the nation's largest metropolitan planning organization, representing six counties, 191 cities and more than 19 million residents. SCAG undertakes a variety of planning and policy initiatives to encourage a more sustainable Southern California. Visit scag.ca.gov for more information.

ABOUT CALIFORNIA WALKS

California Walks is the statewide voice for pedestrian safety & healthy, walkable communities for people of all ages & abilities.

California Walks partners with state agencies, organizations and communities to establish and strengthen policies and practices that support pedestrian safety and healthy, walkable communities. California Walks works to expand and strengthen a network of community organizations working for pedestrian safety and community walkability through equity, engagement, education, advocacy and collaboration. Visit calwalks.org for more information.

Funding for this program is provided by a grant from the California Office of Traffic Safety (OTS) through the National Highway Traffic Safety Administration (NHTSA). The Ambassador Program runs April 2021 - September 2021.